

Guangzhou Superocean



Professional Children Shoes

Designer and Manufacturer

———— Since 1993

[Web : www.gzsuperocean.com](http://www.gzsuperocean.com)





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Part 1

Company Introduction

Company Introduction

Established in January 1993, Guangzhou Superocean Industry Development Co., Ltd. (formerly known as “Hong Cheng Shoes”) is a professional children's shoe designer and manufacturer based in Guangzhou, China. For the past 30 years, we have focused exclusively in the children's footwear market. Through decades of continuous improvements into our product designs and manufacturing process, we have earned the trust of our many global customers to become a leading manufacturer partner of choice in the children's footwear market.

30+ 

Years of History

3 Million+ 

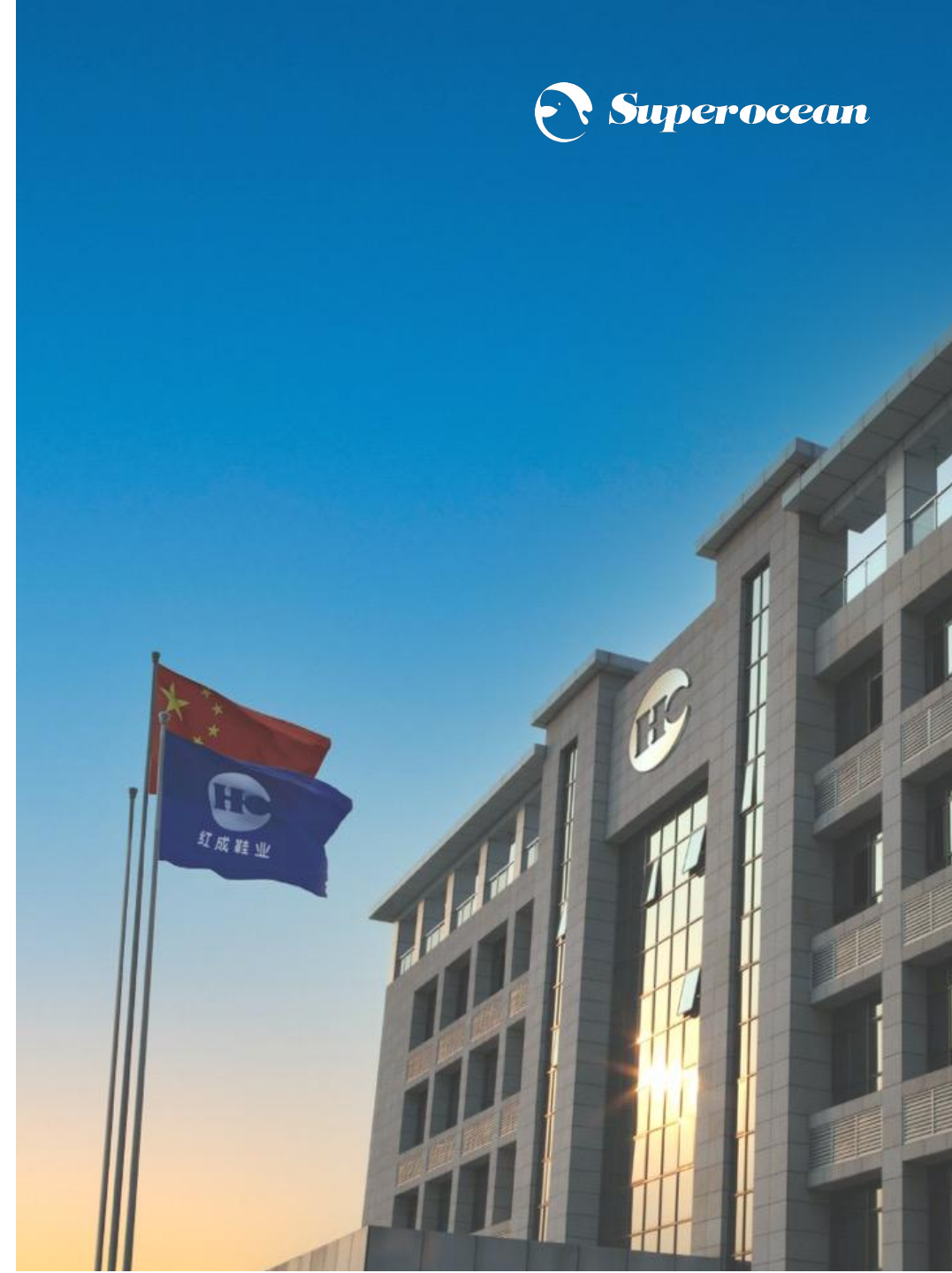
Annual Production Capacity

1000+ 

New Product
Development Annually

30+ 

Countries & Regions
Business Covering



Our Histories

1993



Thirty years of growth and success started from a humble beginning. It all started when our founders opened a small shoe workshop in a small village with as little as US\$500 initial capital.

2009



we founded our own proprietary brand “Princepard” which focuses exclusively on the orthopedic children's shoes segment.

2013



Our products received ISO9001 and GMC certifications in 2013 and ISO13485 certification in the subsequent year.

2002



our products were sold beyond China and found their way throughout Eastern Europe. To meet the growing demand, we relocated from a small workshop to a factory with three assembly lines.

2012



We relocated again into a new factory with a production floor of 60,000 square meters. The five assembly lines elevated our production capacity to 3 million pairs per year.

Today

After 30+ years of innovation and experience in serving our customers from all over the world, we have accumulated a breadth of data and the know-how, which positions us to be the partner of choice for global brand owners.



Why Choose Us



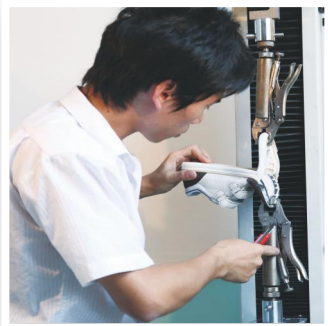
Customer's Choice

Since 1993, we have built a stellar reputation as the go-to provider for clients seeking outstanding services in the design, production, and distribution of children's footwear.



Robust R&D Capabilities

Our in-house teams collaborate seamlessly with our international design partners, empowering us to create innovative products featuring the most current designs and state-of-the-art elements.



Commitment to Quality

We take great pride in the quality of our products, which are meticulously crafted to meet the most stringent industry standards. Our comprehensive quality control measures ensure that we deliver nothing short of excellence.



Exemplary Customer Experience

Throughout every phase of the production process - from the initial sketch to the final mass production and delivery - we engage closely with our clients to offer bespoke solutions tailored to their distinct needs. Our dedication to delivering an unparalleled customer experience is unwavering.

Part 2

Products Overview

Spring / Summer Styles



Orthopedic
Shoes



Fashion
Sandals



Athletic
Sandals



Dress
Shoes



Birkenstock

Fall / Winter Styles



Ankle
Boots



Casual
Boots



Snow
Boots



Waterproof
Boots



Fashion
Boots

All Seasons



Traverses



Sneakers



Vulcanized
Shoes



Prewalkers



School
Shoes

Part 3

Facilities

Our Design Team



Since 2010, our talented team of professionals have collaborated closely with an Italian-based shoe design studio, WorkShop, to help drive the development of over 1000 new products annually. Our partnership with Workshop allows us to curate rich insights into understanding future market fashion trends along with the capability to match our customer needs. This key partnership enables us to be competitive at the forefront of innovation within our industry.

Testing Facilities



Our testing facilities are a blend of technology, precision, and thoroughness. We've invested heavily in cutting-edge machinery and equipment, alongside a team of highly skilled technicians and engineers who bring a wealth of experience and expertise to the table. Before we proceed with mass production, every prototype must pass through our rigorous testing procedures, designed to ensure that our products not only meet but exceed the high standards we've set for ourselves and our customers.

Production Facilities



Our production facility in Guangzhou, China integrates traditional craftsmanship with the latest technology and innovation. The combination of our domain expertise together with our talented professional staff has continuously satisfied our customers' needs for excellence.

Display Rooms



Part 4

Core Competencies

Our Certifications



NOA
QUALITY MANAGEMENT SYSTEM CERTIFICATE
 This is to Certify that the QUALITY MANAGEMENT SYSTEM of
GUANGZHOU SUPEROCEAN INDUSTRY DEVELOPMENT CO., LTD.
 Registered Address: No. 10 Huahui Road, Huashan Town, Huadu District, Guangzhou City
 Audit Address: Office Building No. 10, Huahui Road, Huashan Town, Huadu District, Guangzhou City

has been assessed by NOA Certification and found to comply with
GB/T 19001-2016 idt ISO9001:2015
 for the scope of
Manufacture and sales of children shoes

Certificate Number: NOA1992146
 Unified Social Credit Code: 914401140881564353
 Certificate Issue Date: 31 May 2019
 Certificate Valid Until: 31 May 2021

NOA Certification Service
 ANAB, IAF, UKAS

ISO9001 Certification

nqa global assurance
 This is to certify that the Quality Management System of
Guangzhou Hongcheng Shoes Co., Ltd.
 Organization Code: 78124330-9
 Operation Address: No.10 Huahui Road, Huaqiao Industrial Park, Huashan Town, Huadu District, Guangzhou City, Guangdong Province, China
 Registered Address: No.10 Huahui Road, Huaqiao Industrial Park, Huashan Town, Huadu District, Guangzhou City, Guangdong Province, China

Production and sales of leather shoes(Limited to Export)
 has been assessed and registered by NQA against the provisions of
ISO 13485: 2003
 This registration is subject to the company maintaining a quality management system, to the above standard, which will be monitored by NQA.
 The information of this certificate can be checked on CNCA's website (www.cnca.gov.cn)
 SNQA's website: www.snqa.com.cn

Certificate Number: 40258
 Date: 17 October 2014
 Valid Until: 17 October 2017
 EAC Code: 19

UKAS

ISO13485 Certification

GMC
CERTIFICATE OF REGISTRATION
 Registration NO. CL20130133
 This is to certify that the following manufacturer
Guangzhou Hongcheng Shoes Co., Ltd.
 complies with the following standards of GMC
(GMC - Global Manufacturer Certificate)

- GENUINE MANUFACTURER
- HIGH-QUALITY PRODUCTS
- DEDICATED EXPORT TEAM
- CONSIDERABLE COMPANY SIZE
- RESEARCH AND DEVELOPMENT CAPABILITY
- SOCIAL AND ENVIRONMENTAL RESPONSIBILITY
- GEMCOM EXPERIENCE
- BUSINESS TRUSTWORTHINESS AND REPUTATION

Issued by: 环球市场
 Date of Issue: 22-Jan-2013
 Audited By: TÜV Rheinland
 Audit Report No.: 16050173

GMC Audit Committee
 GlobalMarket Group (Asia) Ltd.
 www.globalmarket.com/gmc

Global Manufacturer Certification

SGS
Test Report (SVHC)
 No. SZXEC2201116301 Date: 25 Apr 2022 Page 1 of 20
 Client Name: GUANGZHOU SUPEROCEAN IMPORT & EXPORT CO.,LTD
 Client Address: NO. 10TH HUAHUI ROAD, HUASHAN TOWN, HUADU DISTRICT, GUANGZHOU GUANGDONG PROVINCE, CHINA

Sample Name: Synthetic leather
 The above sample(s) and information were provided by the client.

SGS Job No.: RP22-008510 - SZ
 Date of Sample Received: 19 Apr 2022
 Testing Period: 19 Apr 2022 - 25 Apr 2022
 Test Requested: As requested by client, SVHC screening is performed according to:
 (i) Two hundred and twenty-three (223) substances in the Candidate List of Substances of Very High Concern (SVHC) for authorization published by European Chemicals Agency (ECHA) on and before Jan 17, 2022 regarding Regulation (EC) No 1907/2006 concerning the REACH.
 (ii) One (1) potential Substances of Very High Concern (SVHC) in the notification of WTO on Jun 1, 2021.
 (iii) One (1) substances in the Public Consultation List of potential Substances of Very High Concern (SVHC) published by European Chemicals Agency (ECHA) on and before Mar 4, 2022 regarding Regulation (EC) No 1907/2006 concerning the REACH.

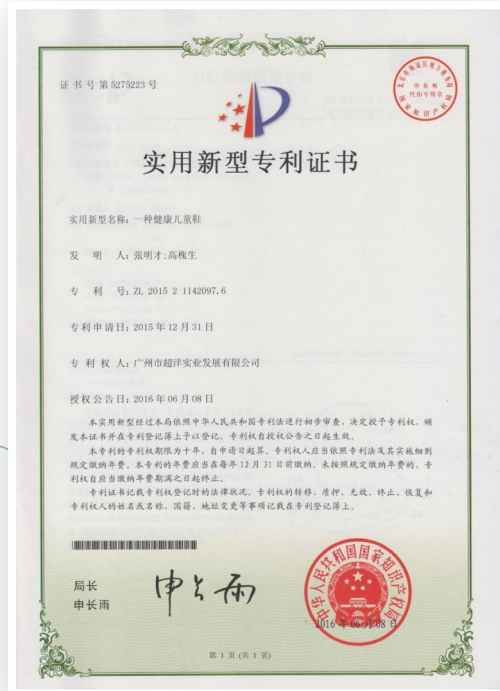
Test Result(s): Please refer to next page(s).

According to the specified scope and evaluation screening, the test results of SVHC are ≤ 0.1% (w/w) in the submitted sample.	PASS
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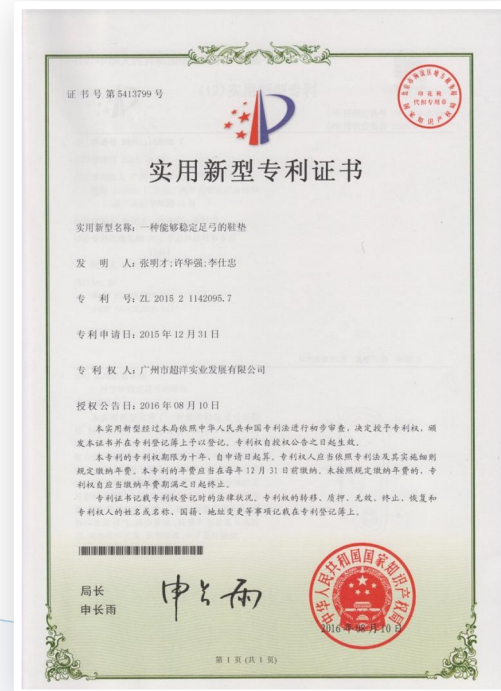
Signed for and on behalf of
 SGS-CSTC Standards Technical Services Co., Ltd. Shenzhen Branch
 Tina Fan
 Approved Signatory

SGS Test Report

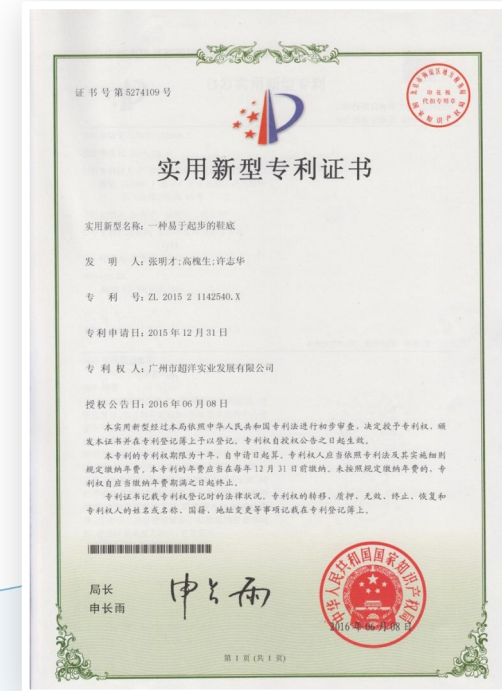
Our Patents



Orthopedic Shoes Patent Registration

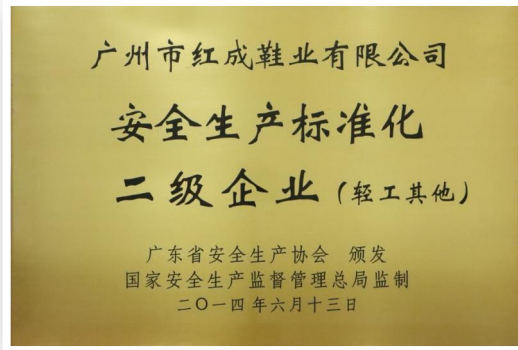


Insole Patent Registration

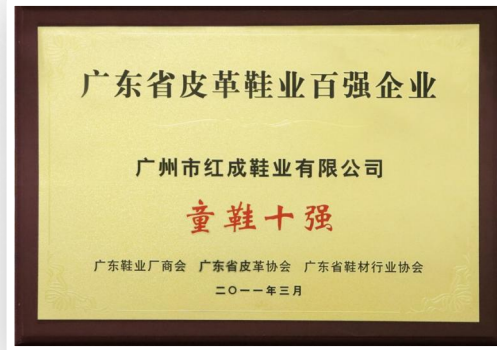


Outsole Patent Registration

Our Credentials



Safe Production Certificate



Top Ten Manufacturer in Children's Shoes



Alibaba Supplier Assessment Certificate



Most Fashionable Brand Award



Hong Kong Footwear Association Membership



Trusted Supplier Certificate



Enterprise of Observing Contract and Valuing Credit



The Most Influential Brand in the China Shoes Industry in 2016

Part 5

How to Work With Us

Customization Process



01

Discuss Your Needs for Product
(e.g. Types of Shoes, Materials, Prices)

02

Concepts Development

From Our Design Database
Provide you tailored e-catalogues from our internal design database

From Your Concepts
Provide your concept sketches or product pictures with modification requirements

03

Initiate the Sample Development Process
7-15 days lead time

04

Products Selections and Agree on Commercial Terms

05

Issue Pro Forma Invoices
Confirming final order quantity and expected time of delivery

10

Feedback
Let us know what we can do to serve you better, and we will be fully prepared for the next collaboration!

09

After-Sales Services
We will provide you with all the necessary helps to ensure products are delivered to your customers with the highest satisfaction

08

Shipment Arrangement

07

Final Quality Inspection
Your QC perform pre-shipment inspection at our factory. Unqualified products will be remade or adjusted until full satisfaction

06

Mass Production
Periodic Updates will be provided (~1.5 months lead time)

Contact Us



Our Location

No.10 Huahui Road, Huaqiao Industrial Zone, Huashan Town, Huadu District, Guangzhou City, Guangdong Province, China, 510880

Our Contact Info

- Email: info@gzsuperocean.com
- Phone/Wechat/WhatsApp: +86-13926239892

Follow Us On Social Medias

- Website: www.gzsuperocean.com
- LinkedIn:
- Instagram: