



NEW COLLECTIONS

Professional Children's Footwear OEM/ODM for **30** Years



www.gzsuperocean.com

Please visit our website to view our latest developments!

“ Our mission at Superocean is to be the **best producer of children's shoes** through our innovative design, manufacturing, and distribution services. For three decades, we have been proud to be an **entrusted partner** in delivering the **highest quality children's shoes** for our global customers. ”

OUR STRENGTHS



Customer's Choice

Since 1993, we have built a stellar reputation as the go-to provider for clients seeking outstanding services in the design, production, and distribution of children's footwear.



Robust R&D Capabilities

Our in-house teams collaborate seamlessly with our international design partners, empowering us to create innovative products featuring the most current designs and state-of-the-art elements.



Commitment to Quality

We take great pride in the quality of our products, which are meticulously crafted to meet the most stringent industry standards. Our comprehensive quality control measures ensure that we deliver nothing short of excellence.



Exemplary Customer Experience

Throughout every phase of the production process – from the initial sketch to final mass production and delivery – we engage closely with our clients to offer bespoke solutions tailored to their distinct needs. Our dedication to delivering an unparalleled customer experience is unwavering.

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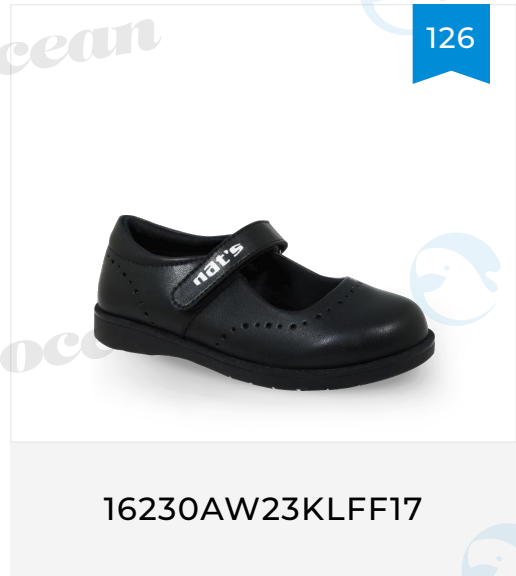
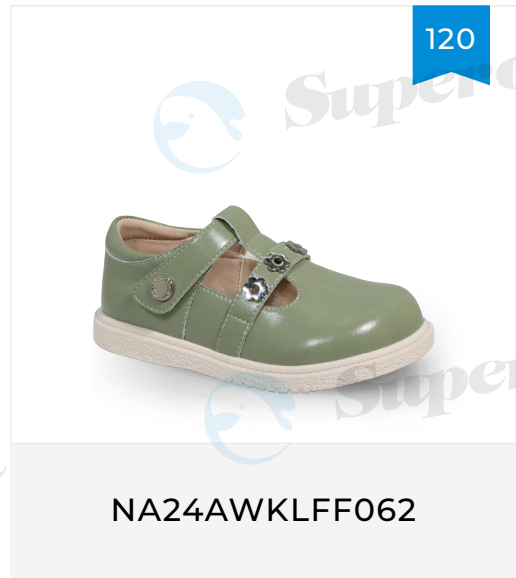


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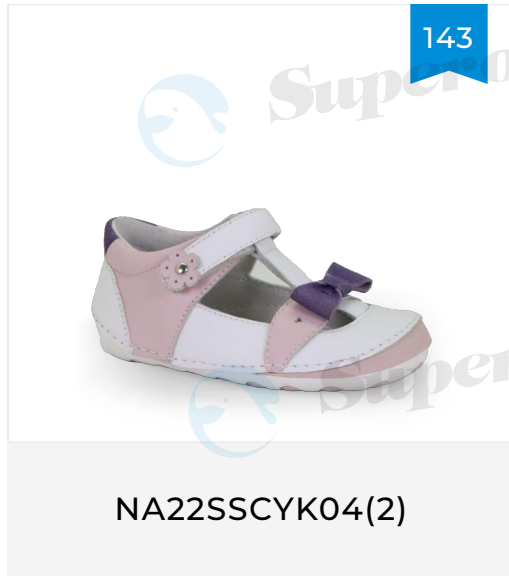


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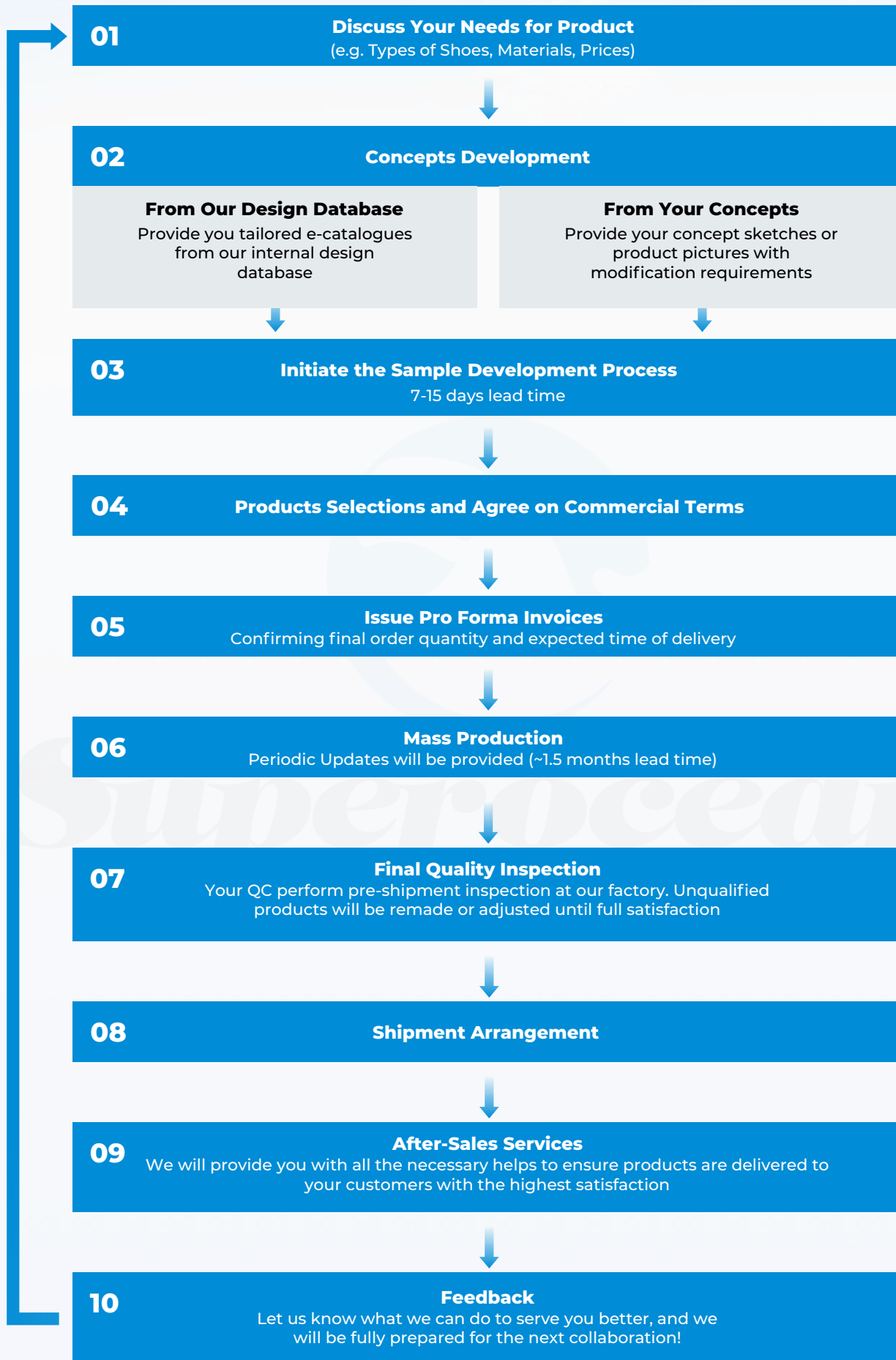
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Customization Process



Established in January 1993, Guangzhou Superocean Industry Development Co., Ltd. (formerly known as “Hong Cheng Shoes”) is a professional children's shoe designer and manufacturer based in Guangzhou, China. For the past 30 years, we have focused exclusively in the children's footwear market. Through decades of continuous improvements into our products, designs, and manufacturing process, we have earned the trust of our many global customers to become a leading manufacturer partner of choice in the children's footwear market.

Since 2010, our talented team of professionals have collaborated closely with Italian-based shoe design studio, WorkShop, to help drive the development of over 500 new products annually. Our partnership with Workshop allows us to curate rich insights into understanding future market fashion trends along with the capability to match our customer needs. This key partnership enables us to be competitive at the forefront of innovation within our industry.

Our production facility in Guangzhou, China integrates traditional craftsmanship with the latest technology and innovation. The combination of our domain expertise together with our talented professional staff has continuously satisfied our customers' needs for excellence.

30+

Years Of History

3 million+

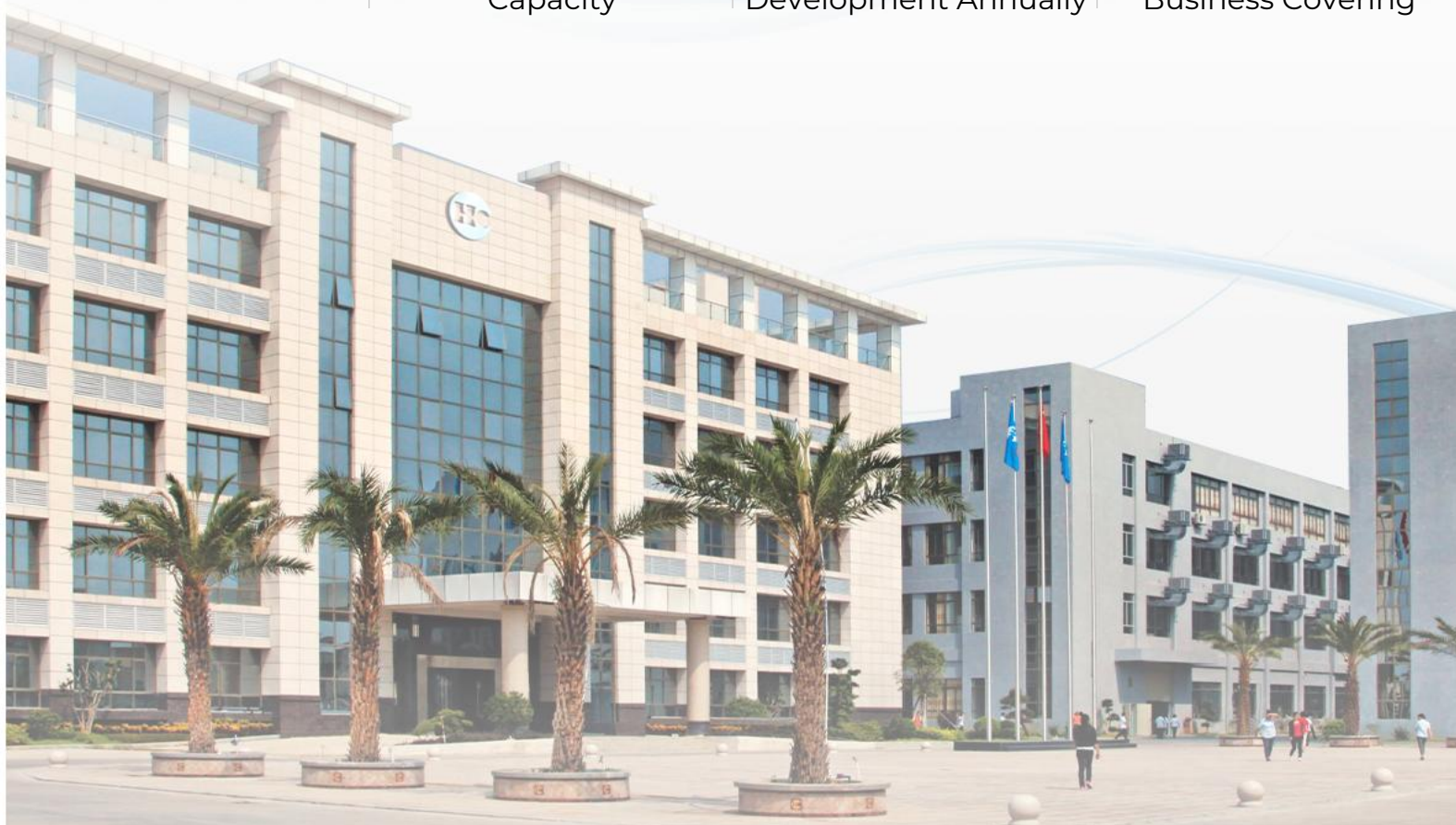
Annual Production
Capacity

1000+

New Design
Development Annually

30+

Countries & Regions
Business Covering





Superocean

Professional Children's Shoes
OEM/ODM for 30 Years

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WhatsApp



Website